

SERVICES & PRICING

ALL PRICES ARE STARTING RATES. FINAL PRICING IS CONFIRMED DURING YOUR DISCOVERY CALL.

Business Development

BUSINESS AUDIT – \$3,000

A comprehensive review of your entire business – operations, financials, processes, team structure, and market positioning. You'll receive a detailed written report with findings and a prioritized action plan so you know exactly where to focus.

Additional options:

- Deep-dive department report (operations, HR, finance, etc.): +\$400-\$600 each
 - Competitive landscape analysis: +\$500
 - Financial modeling or revenue projections: +\$500+
 - Rush turnaround (under 5 business days): +25%
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BUSINESS SCALING STRATEGY – STARTING AT \$2,500

A customized growth roadmap for businesses ready to scale. Covers the right systems, team structure, partnerships, and revenue streams to grow sustainably. Built around your current stage, goals, and market.

Additional options:

- Additional revenue stream analysis: +\$500 each
 - Pitch deck development: +\$500
 - Power Hour: +\$300/month
 - Rush turnaround (under 5 business days): +25%
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BUSINESS PLAN DEVELOPMENT – STARTING AT \$2,000

A structured, professional business plan covering mission, market analysis, target audience, revenue model, competitive positioning, and growth strategy. Ideal for businesses seeking funding, new partnerships, or a clear internal roadmap.

Additional options:

- Financial projections and modeling: Starting @ \$500
- Market research and competitive analysis: +\$500
- Executive summary only (standalone): \$500 flat
- Pitch deck companion: +\$500
- Rush turnaround (under 5 business days): +25%



BUSINESS KICKSTART – STARTING AT \$1,500

A focused launch package for new businesses. Covers the essentials to start strong – business structure guidance, brand positioning, target market definition, and a 90-day action plan. Includes one 90-day check-in and plan adjustment. Great for entrepreneurs who need clarity before investing in marketing or operations.

Additional options:

- Power Hour: +300 per session
 - Additional 90-day check-in and plan adjustment: +\$300
 - Rush turnaround (under 5 business days): +25%
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Sales

SALES AUDIT – \$2,000

A thorough review of your current sales process, pipeline, conversion rates, and team performance. You'll receive a written report with clear recommendations to increase close rates and shorten your sales cycle.

Additional options:

- Deep-dive on a specific pipeline stage: +\$500
 - Live call audit: +\$300
 - Rush turnaround (under 5 business days): +25%
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SALES FRAMEWORK – STARTING AT \$1,200

A custom-built sales process for your business – from lead qualification to close. Includes pipeline stage definitions, follow-up cadences, and conversion benchmarks. Gives your team a repeatable system to work from.

Additional options:

- CRM setup and integration (team training included):
\$150/hour
 - Rush turnaround (under 5 business days): +25%
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SCRIPT FRAMEWORK – STARTING AT \$1,000

4 customized sales scripts for your most common conversations – cold outreach, discovery calls, objection handling, and closing. Written in your brand's voice so your team always knows what to say.

Additional options:

- Additional script types beyond the base set: +\$150 each
- Email & SMS sequence (6 emails & 6 SMS): +\$300
- Rush turnaround (under 5 business days): +25%



SALES COACHING – STARTING AT \$500/MONTH

Ongoing 1:1 or group coaching sessions to sharpen your team’s skills, review real calls, and reinforce your sales frameworks. Includes session recordings and written action items. Format and session count are tailored to your team during the discovery call. One session per month.

Additional options:

- Additional sessions beyond monthly base: +\$250 per session
- Call recording review and written feedback: +\$150 per call
- Rush turnaround (under 5 business days): +25%

Marketing

WEB DESIGN – STARTING AT \$750

A templated one-page website, customized to your branding. Perfect for businesses that need a clean, professional online presence without the cost of a fully custom build.

Additional options:

- Extra pages: +\$200 per page
- Custom illustrations or graphics: +\$300
- Animations or interactive elements: +\$300
- E-commerce functionality: +\$500+
- Rush turnaround (under 5 business days): +25%

MARKETING AUDIT – \$1,500

A full-scale audit of your social media, website, print marketing, email marketing, and ads. You’ll receive a written report with findings and prioritized recommendations across every channel.

Additional options:

- Deep-dive report on a single channel (e.g., ads or email only): +\$300
- Rush turnaround (under 5 business days): +25%

SOCIAL MEDIA CAMPAIGN – STARTING AT \$3,500

A full-service 90-day campaign covering both organic content and paid ads – built around a specific goal like a product launch, upcoming event, or sales push. Starts with a campaign strategy brief defining your goals, audience, messaging, and ad budget allocation. Includes a 45-day check-in to review performance, reallocate budget, and refresh creative as needed. Ends with a final campaign report covering results and recommendations for what to do next.

Additional options:

- Additional platform: +\$300 each
- Additional ad creatives beyond base 3: +\$250 each



- Reels or video ad content: +\$300 each
- Photography – local businesses: \$100/hour
- Videography – local businesses: \$100/hour
- 30-day campaign extension: +\$1,200
- Rush start (launch within 5 business days): +25%
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NOTE: AD SPEND IS PAID DIRECTLY BY THE CLIENT TO THE PLATFORM (META, GOOGLE, ETC.) AND IS NOT INCLUDED IN THIS FEE.

SOCIAL MEDIA TEMPLATES – STARTING AT \$300

A set of 8-10 on-brand, fully customized templates for easy self-editing, delivered in Canva or Adobe. Includes feed posts, stories, and promotional formats.

Additional options:

- Extra templates beyond the base set: +\$35 each
 - Animated or motion versions: +\$100 each
 - Additional platform sizes (e.g., Pinterest, LinkedIn): +\$100 per platform
 - Rush turnaround (under 5 business days): +25%
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BRANDED ASSETS – STARTING AT \$400

Custom design of your core collateral – business cards, letterhead, email signature, and more. All pieces are cohesively designed to match your brand. Delivered in print-ready and web-ready formats.

Additional options:

- Additional pieces (envelope, folder, badge, etc.): +\$75 each
 - Rush turnaround (under 5 business days): +25%
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BRAND IDENTITY & LOGO DESIGN – STARTING AT \$850

A complete brand identity package: primary logo, alternate variations, color palette, typography, and a basic brand style guide. Everything you need to show up consistently across all touchpoints.

Additional options:

- Extra logo variations (icon-only, horizontal, etc.): +\$150 each
 - Full brand style guide (beyond the basic one-pager): +\$400
 - Custom brand patterns or textures: +\$200
 - Rush turnaround (under 5 business days): +25%
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EMAIL TEMPLATES – STARTING AT \$300

Up to 3 custom-designed email templates built for your platform of choice (Mailchimp, Klaviyo, HubSpot, etc.). Includes a newsletter, a promotional template, and a welcome or transactional template.

Additional options:



- Extra templates beyond the base 3: +\$100 each
- Animated GIF or motion elements: +\$100 per template
- Platform setup or migration help: +\$150 flat
- Rush turnaround (under 5 business days): +25%

ALL CUSTOMIZATIONS ARE QUOTED AND CONFIRMED IN WRITING BEFORE WORK BEGINS.

REACH OUT TO SCHEDULE YOUR DISCOVERY CALL AND WE'LL BUILD THE RIGHT PACKAGE FOR YOU.



RETAINER PRICING

RETAINER PACKAGES ARE CONFIRMED AFTER YOUR FIRST POWER HOUR, IF IT SUITS YOUR NEEDS.

Retainer Packages

BOOST – \$2,000

3 MONTH MIN.

- Social media management (2 platforms, 12 posts/mo)
 - Brand voice + content direction
 - Monthly email newsletter (1x)
 - Basic SEO audit + on-page fixes
 - Monthly performance report
 - 1 strategy call/month
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ACCELERATE – \$5,000

3 MONTH MIN.

- Social media management (2 platforms, 20 posts/mo)
 - Paid ads management – Meta + Google
 - Email marketing (2x/mo + automation setup)
 - SEO + content marketing (2 blogs/mo)
 - Lead generation strategy + outreach playbook
 - Bi-weekly strategy calls
 - Full analytics dashboard + reporting
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ELEVATE – \$8,000

6 MONTH MIN.

- Everything in Growth
- Paid ads management
- Full brand strategy
- Business development consulting + scaling roadmap
- SEO + 4 long-form content pieces/mo
- Dedicated account manager
- Competitor analysis + market positioning



CONSULTING – \$1,080

3 MONTH MIN.

Includes 4 power hours of your choosing. Sales, marketing, business development OR 2 power hours including all 3.

